

Palletline is the **ONLY** pallet network in Europe on **Amazon's Inbound Preferred Carrier Programme (IPCP)**.

No other UK network can offer:

#### Fixed delivery slots at every Fulfilment Centre in the UK, for;

- Fast, reliable transit times
- Minimised risk of financial penalties / fines

### A dedicated Amazon team with direct contact with every FC, handling;

- Booking in
- Management of consignments to other FCs in the event of issues

## Enhanced freight consolidation and efficient equipment utilisation reduces;

Mileage and fuel consumption

# Weekly conference calls and quarterly performance reviews ensuring Palletline are hitting the KPIs set for us by Amazon;

- As a preferred carrier, Palletline is set KPI's by Amazon ensuring we are performing in line with their expectations which enhances the vendor / customer experience.
- Carriers without IPCP status are not set these targets and are therefore not expected to perform to the same standard as Palletline.

# Simplicity Checklist

Sending freight to Amazon is simple, with just six simple elements required:

ASN / FBA reference
The ASN & FBA reference

The ASN & FBA references are the difference in the type of customer – any customer with an ASN is a vendor of Amazon so use Amazon's vendor central system and FBA customers are sellers so they use the seller central system. ASN is short for advanced shipment notification, FBA is not short for anything but both references as also referred to as 'bill of lading' or 'BOL' for short.

- The Destination FC
- Vendor/customer name
- Number of pallets
- Carton & unit counts
- Purchase Order number (PO)

  This is not a mandatory requirement but if does assist with booking in.

